People LOVE their EVS thiiiis much...

Consumer Reports'

"Most Satisfying Car Overall" has been an electric vehicle every year since 2011



Chevy Volt



Chevy Volt



Tesla Model S



Tesla Model S



Tesla Model S

3RD

Nissan

Leaf

Cost



Yes, EV drivers go green...

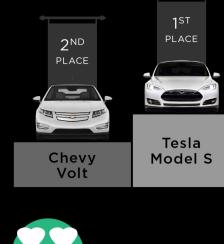
but they also just GO!!

Electric motors have

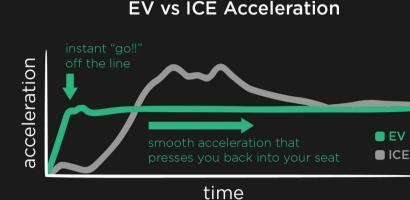
instant torque, faster

acceleration and a smooth, silent ride.

Why drivers EVs



Fun to Drive



High Marks Across the Board

Graph credit: Charles Murray, Design News

Survey scored "good, very good or excellent' across five key categories.

Fuel Repair **Features** Comfort Value **EV / Hybrid Model Economy** Tesla Model S Very Good **Excellent Excellent Very Good Excellent**

The top ten EVs and hybrids in Consumer Reports' New Car Satisfaction

	10314 1 10401 0	, , ,					
2.	Chevrolet Volt	Very Good	Good	Excellent	Good	Excellent	
3.	Honda Accord Hybrid	Excellent	Excellent	Excellent	Good	Very Good	
4.	Ford Fusion Energi	Excellent	Excellent	Excellent	Good	Excellent	
5.	Toyota Prius	Good	Good	Excellent	Very Good	Excellent	
6.	Lexus ES 300h Hybrid	Very Good	Excellent	Excellent	Good	Very Good	
7.	Ford C-Max Energi	Excellent	Excellent	Excellent	Good	Very Good	
8.	Toyota Camry Hybrid	Very Good	Very Good	Excellent	Very Good	Excellent	
9.	Nissan Leaf	Very Good	Good	Excellent	Very Good	Excellent	
10.	Toyota Prius V	Very Good	Good	Excellent	Good	Excellent	
Creative Carrier							

DRIVING ON ELECTRICITY VS GAS

GAS

HYBRID

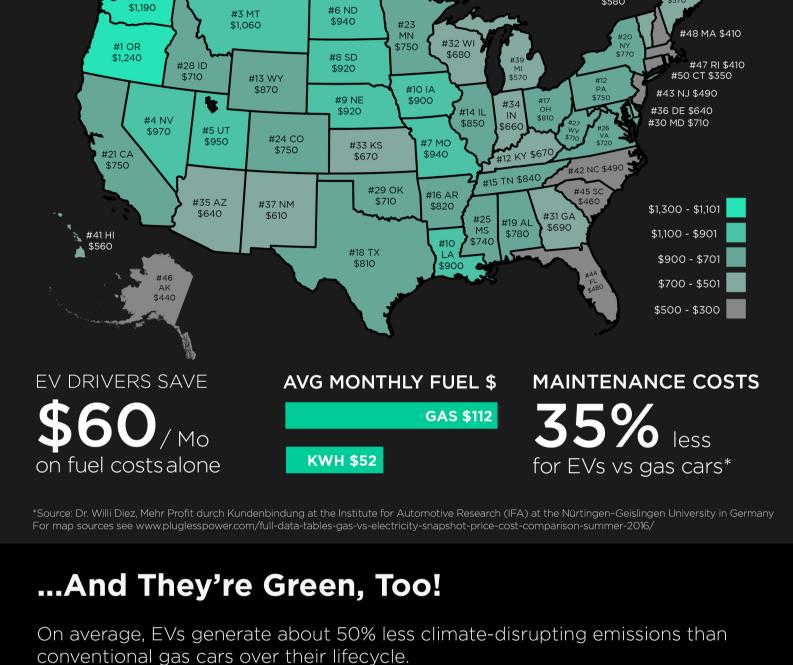
PURE EV

Smart Savings

ANNUAL FUEL COST SAVINGS #49 NH #38 #40 ME \$570 \$390 VT \$580 #2 WA

Not only is it convenient to dump the pump, it's cheaper. On average, driving on

electricity is cheaper than gas in all 50 states. Even with low gas prices!



GREENHOUSE GAS EMISSIONS BY VEHICLE TYPE for entire vehicle lifespan: production, maintenance, use & disposal (kgCO2eq)

Source: Rajagopal et al. Practium Project Final Report: Lifecycle Analysis Comparison of a Battery Electric Vehicle & a Conventional Gasoline Vehicle. UCLA Institute of the Environment & Sustainability 2012

20,000 40,000

Awesome Charging Options 88% of chargings is done at home or work when cars are parked anyway.

37,098 public charging outlets availabe in the US for on-the-go

DURABLE

60,000

charging the other 12% of the time.

Virtually every major EV maker has plans for built-in wireless charging options by 2020. Plugless is available for hundreds of thousands of EV owners right now. **WIRELESS**

Self-charging technology is key to the fully autonomous future of EVs.

PLUGLESS even offers Autonomous Charging



150,000 100,000

2016 EV sales are set to reach to 250%

of what they were just 4 years ago

US ANNUAL PLUG-IN EV SALES

